



1



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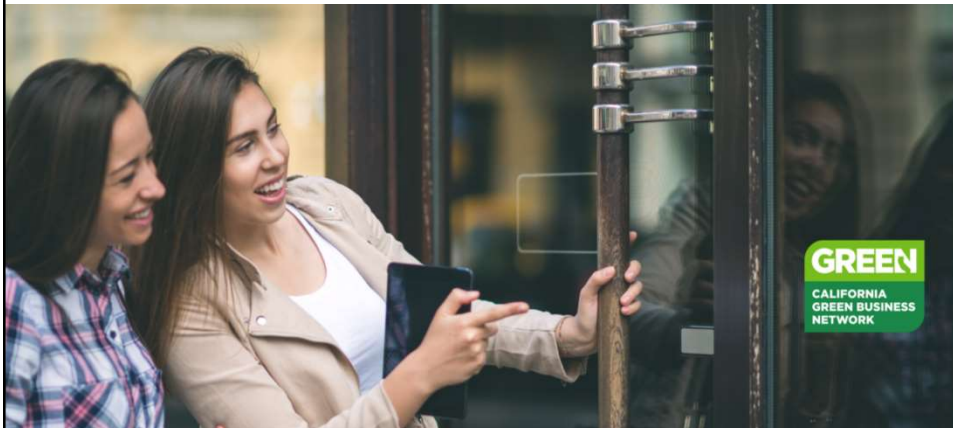
The Green Business Program

- Recognizes and promotes environmental leaders
- Offers an easy to use framework
- Provides education and assistance to all applicants
- Serves many business sectors



3

Why Businesses Choose Certification



- Owner values - "it was the right thing to do."
- Employee morale – employees like it!
- Save money – ROI on lighting often 1-3 years.
- Marketing edge – customers like it!

4

Program Benefits

- Digital logo
- California Green Business Directory
- “Shop Green” Phone app
- Framed wall certificate
- Window decals
- Mixers
- Social media
- Print advertising
- Board of Supervisors recognition
- Marketing toolkit



5

YOU'RE IN GOOD COMPANY

- 29 programs
- 3600+ recognized businesses
- 2000+ interested businesses
- New programs in the Central Valley and Southern California



6



7

Green Business Primary Areas of Focus

A group of five people (three women and two men) are standing outdoors on a sidewalk. One man is standing next to a bicycle. They are all smiling and looking towards the camera. The background shows a building and some greenery.

- Pollution prevention
- Solid waste reduction
- Energy conservation
- Water conservation
- Transportation
- Employee awareness

GREEN
CALIFORNIA
GREEN BUSINESS
NETWORK

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ENERGY

POLLUTION PREVENTION

SOLID WASTE

Diversion & ReuseGeneralSource Reduction

TRANSPORTATION

WASTEWATER

WATER

DELETE APPLICATION

BUSINESS LOGIN

PRINT CERTIFIED

PRINT INNOVATOR

TIER PROGRESS

Certified

CERTIFIED REQUIRED

Your Application

0 Certified measures completed. A minimum of 60 Certified measures are required.

Diversion & Reuse

CORE MEASURES

YESNO N/A

1. Utilize clearly labeled recycle bins (and compost bins where appropriate) containing recycled-content, co-located next to all trash receptacles in all areas that generate waste and recycling: break rooms, bathrooms, offices, meeting rooms, copy rooms, lobby areas, and cubicles.

Upload

FLAGPOSTHELP

2. Recycle all cardboard, glass containers, metal, paper, paperboard, hard plastics, and organics (e.g. food scraps, food soiled paper, biodegradable plastic bags, compostable utensils, and green waste) accepted in your area.

Upload

FLAGPOSTHELP

> Do you pay your own garbage bill (yes or no)? [Detailed Inputs Form]

Upload

FLAGPOSTHELP

3. Use reusable dishware in break room.

Upload

FLAGPOSTHELP

CATEGORY PROGRESS

0 of 3 required measures completed

GREEN TIPS

Measure 1

Provide information describing how to properly use these containers at least annually to employees, and if appropriate, to tenants and contractors.

Measure 2

To set up or enhance commercial recycling and compost services at your business, contact Green Waste, your waste hauler.

<http://www.green-cruz-county.com>

Recycling Guide

GREEN

CALIFORNIA GREEN BUSINESS NETWORK

Now to hear what it's really like...



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CALIFORNIA GREEN BUSINESS NETWORK



Register at www.greenbusinessca.org

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