**EVSP Steering Committee Notes**

Ventura County Community Foundation Building

4001 Mission Oaks Blvd, Camarillo, CA 93012

7/26/2019 9-11AM

**Attendees:** Haider Alawami (Thousand Oaks); Talia Barrera (HSA); Vanessa Bechtel (VCCF); Stephanie Bertsch-Merbach (VCCF); Sean Bhardwaj (Aspire-3); Cindy Cantle (Supervisor Bennett); Rebecca Evans (WDB); Amanda Fagan (NBVC); Jamie Fleming (Ojai Chamber of Commerce); Rosa Gonzales (CEO); Rachel Linares (CEO); Melissa Livingston (HSA); Brian Miller (Supervisor Long); Michelle Newell (VCEDA); Dr. Osman Ozturgut (CSUCI); Doug Parker (Kick Ass Café); Fatima Peña (FRP); Mike Pettit (CEO); Javier Saucedo (VCREA); Karen Schmidt (Clean Power Alliance); Sandy Smith (VCEDA); Bruce Stenslie (EDC); Israel Vasquez (FRP); Georg Winkler (Russell Fisher Business Collection)

1. Ventura County Entrepreneur Map
   1. Working to create awareness of the Russell Fisher Business Collections
   2. Lack of awareness related to entrepreneurial resources
   3. Creating a process flow to answer a variety of questions:
      1. How do I start a business?
      2. What events can I go to and be inspired?
      3. Where can I get mentoring or give mentoring?
      4. Where can I find funding for an idea?
   4. Created the associated resource map, and listing of the organizations according to where they fall in the process flow
2. Farmworker Resource Program
   1. Fatima and Israel are full-time, and tri-lingual
   2. Program approved by the BOS in 2018.
   3. Goals:
      1. Build trust
      2. Help farmworkers understand their labor rights
   4. Work to be liaisons, facilitate resolutions, develop educational and marketing tools for the agricultural industry
   5. Created pesticide training; attend with PH vaccination and health outreach
   6. Connecting with numerous organizations throughout the County
   7. Ventura College starting a Ag Certification program potentially Fall 2020
3. Census 2020 Update
   1. Theme is “Everybody Counts”, “Somos Vecinos”, “We are Neighbors”
   2. Over 200 participants in the Complete Count Committee. Next meeting is October 9th, 9-11am.
   3. Implementation Planning Workshop – October 10th, 4-8pm
   4. Working with subcommittees to target outreach
      1. Faith-based
         1. Inventory of religious congregations
         2. Create video
      2. Business
         1. Toolkits for employers
      3. Education
         1. Focusing on 0-5 – creating coloring and counting books that can be distributed with younger children
      4. Local Government
         1. Leveraging government communication
         2. County efforts – fliers at VC Fair; Clear the Shelters event; Census information in property tax bills
   5. County of Ventura Contributed $500,000 in funds, as well as over $1M in in-kind and internal resources; Cities are also investing funds
   6. Blue Shield Foundation, CA Endowment have contributed funds
4. Clean Power Alliance
   1. Karen Schmidt – role is to represent the CPA, help make sure Ventura County’s needs and priorities can be addressed and reflected in CPA activities
   2. 7 cities and the county are participating
      1. 5 are participating at the 100% renewable energy default
   3. Achieved the 1 millionth customer this summer; 5th largest load serving entity in the state
   4. Three levels of participation
      1. Lean – 36% renewable (1-2% savings on base SCE rates)
      2. Clean – 50% renewable (about the same as base SCE rates)
      3. Green – 100% renewable (7-9% premium over SCE rates)
      4. Residents can opt-out or change rate options at any time
   5. Currently evaluating energy procurement projects
      1. Looking for project proposals within VC and LA territories
   6. Working to pursue state funding for EV infrastructure and community solar
5. Transitioning to Green Energy
   1. Need to change the conversation within the County – encourage dialogue from both sides, with the result being actionable information that reflects the values and goals of the community
   2. Civic Alliance has started conversations with the Davenport Institute – skilled at educating public officials on facilitating community dialogue; also skilled at facilitating that dialogue within the community
   3. What is the community vision of energy and the transition to green energy? This question has not really been asked or answered?
   4. How do we get everyone to have the civil conversation and provide an actionable plan out of that conversation? Also, how do we bring innovators and innovation into the conversation to help support the actionable plan?
6. Next meeting: November 14th, 9-11am.