

# EVSP Focus Area Leadership

Focus Area	Action Items			Leadership
<b>Economic Development</b> - Agricultural sector - Spin offs:Navy, Port, Airports, Educ - Target industries, retain, expand - Entrepreneurs, access to capital spillover	A4			Gary Cushing Sandy Smith Bruce Stenslie
	A7	A8	A9	
	C1	C2	C3	
	C4	C5	C6	
<b>Workforce Development</b> - Education/Industry partnerships - Job/training awareness - Education to meet employer needs - Training-Employment path, Internships - ID workforce readiness issues - COV partner w/workforce development	A10			Phil Hampton Melissa Livingston Alexandra Wright
	B1			
	B2			
	B3			
	B4			
	B5			
<b>Housing</b> - Housing Solutions Coalition - Housing affordability, homelessness	A2			Denise Wise Matthew Fienup
	F1	F2		
<b>Business Climate, Land Use</b> - Optimize land use - Business friendly permitting	A5			Chris Stephens Cities Rep
	F3			
<b>Infrastructure</b> - Infrastructure investment - Water, Transportation - Broadband, Energy	A3			Mike Pettit Non-County Rep
	E1	E2		
	E3	E4		
<b>County Services, Safety Net</b> - County services, Safety net	A3			Vanessa Bechtel Rigo Vargas
<b>Arts, Culture, &amp; Recreation</b> - Arts & Culture Collaborative - Quality of life, Bicycle friendly	A6			Tracy Hudak TBD
<b>Marketing, Branding</b> - Marketing Collaborative - Marketing Campaigns	D1			Talia Barrera Erick & Bryan Wendt
	D2			

## Future Focus Area

Funding and Finance Focus Area

CFO - Housing Authority

## Increase Emphasis/Visibility on:

Diversity and Inclusion

Fire Recovery