

Census 2020 RFI Discussion

9/10/18, Channel Islands Conference Room

Attendees: Daniel Chong, Stephanie B, Vanessa Bechtel (VCCF); Bill Nash; Sue Hughes; Mike Pettit; Natalie Hernandez; Sue Hughes; Trevor Zierhut; Rigo Vargas

1. General RFI Comments
 - a. Looking for innovative ways to count hard-to-count populations.
 - b. Funding allocations are tied to population and census count.
 - c. Opportunity is to identify the unique methods that we can use within Ventura County, potentially to receive follow-up and funding from the State Census offices.
2. Census timeline and key dates
 - a. Hiring window for census takers –
 - b. Regional centers open late 2018
 - c. VC Field office opens early 2019
 - d. Federal and state general advertising starts 2020
 - e. Self-response starts March 23rd?
 - f. Census Date – April 1st, 2020 – late July is non-response follow-up
 - g. Final count due December 31st, 2020
3. CA Philanthropic organizations have raised about \$9.6 million to assist, hoping to raise another \$24 million.
 - a. Holding weekly meetings and will make some funding allocations and applications decided now.
4. No coherent strategy to date.
5. This document can also be leveraged to capture additional donations (since we are demonstrating a coherent, strategic approach).
6. Idea is to merge the Complete Count committee along with the EVSP Steering Team.
7. Additional general fear of cybersecurity in addition to citizenship question – could be two big barriers
 - a. Question regarding if the citizenship question needs to be answered? Will it still be considered a response?
 - b. Under title 13 of the US Code, can be fined for not answering Census information
8. State is working through CSAC to encourage counties to be participating in the census count.
 - a. Trying to offer a live view of the counts so that counties can reallocate resources as needed.
9. Alex Wright is offering to coordinate training (and certificate programs) to certify census workers.
10. By January, should have a clear budget,
 - a. Overall budget is \$7-12 per hard-to-count person.
 - b. Includes state, county and philanthropic monies.
11. Questions that we need to answer:
 - a. How much money do we think we need?
 - i. How many teams of “roving census takers”?

For Internal Purposes Only

- b. If residents do not have internet access, how do we get them to take the census?
 - c. How do we get a diverse pool of census takers?
 - d. Need to find the map of the census tracts?
12. Vanessa will send an email to the Complete Count committee to make sure they are aware of the RFI. We would still like to respond with just one voice.
 13. VCCF will send out a draft Tuesday (including the CBOs), incorporating the comments from the community group. Our comments will be due by Thursday, and then VCCF will submit Friday.
 14. Need to incorporate the City Managers, potentially voices from the cities
 - a. Will try to put on the agenda of the city managers (September 20th at noon)
 - b. Ask how the cities want to be involved
 15. Will have a follow-up meeting to start to determine the budget – September 21st, 1:30pm.
 - a. Estimate that we should build our budget from a starting point of \$4.4~4.5 million.
 16. Next Complete County meeting September 24th 9am, VCCF offices.

Four priorities:

1. Form a Complete Count committee of about 200 members representing the diversity of Ventura County, with multiple languages.
2. Consolidate under EVSP Focus Area Meeting
3. Complete budget
4. Leverage VCCCD to complete training
5. Ideas:
 - a. Faith based grants to different churches/faith-based organizations
 - b. Constituency groups
 - c. Public access to internet through public schools, libraries
 - d. Public Health and Ambulatory Care Clinics
 - e. Churches in the Latino communities
 - f. Door-to-door
 - g. CSU, VCCCD, Foster Care
 - h. Tribal communities
 - i. Community events and festivals – what events do the locals go to?
 - j. Homeless counts (mirror the homeless count questions after the census)
 - k. How do we involve labor unions (SEIU)? Trevor will reach out to Jeremy
 - l. Child Development and First 5
 - m. Military and coordination with Amanda
 - n. College students – counted where they attend school or at home of residence?